

# PARTNERSHIP OPPORTUNITIES

## *Connecting the Community*



[www.amrpd.org](http://www.amrpd.org)

916-487-7851

**Parks  
Make  
Life  
Better!**

# Arden Manor Recreation and Park District

**Is your business looking for a way to connect with the Arden-Arcade community?**

Sponsorship marketing is unique and can help you reach your target market in innovative ways and improve brand awareness.

When you partner with Arden Manor Recreation and Park District, you are showing the community that you, too, desire to improve the quality of life for residents of and visitors to our City. Get your brand out there with exclusive, eye-catching placements in areas frequented by many of our residents.

Included in this packet are several suggestions at varying price levels and a la carte options to help get the process started. We are dedicated to our sponsors and will work with you to create the best campaign to reach your target audience with our large selection of events and opportunities. Connecting your business with our trusted brand and loyal audience will maximize your marketing budget.

## OUR MISSION

The mission of the Arden Manor Recreation and Park District is to serve all District residents by providing positive recreation experiences and by preserving and maintaining park-lands and facilities through efficient and effective management.



## OUR COMMUNITY

We are proud to make an impact on quality of life in Arden Manor by maintaining areas with amenities for the community. Visit [www.amrpd](http://www.amrpd) for a full list of facilities.



# EVENT DESCRIPTIONS

Arden Manor Recreation and Park District proudly organizes a range of community-focused events throughout the year, thanks to the generous support of our sponsors. Each special event sponsorship package includes:

- Public recognition during the event as a valued sponsor.
- A dedicated sponsorship listing on the Arden Manor Recreation and Park District website for the specific event.
- Promotion across Arden Manor's Facebook, Instagram, and Nextdoor platforms.
- A shaded table space at the event for direct engagement with attendees.

## Easter Egg Hunt

The Annual Easter Egg Hunt at Deterding Park is a cherished community event hosted by AMRPD. Children of all ages participate in searching for colorful eggs filled with treats and surprises, with special golden eggs offering additional prizes. The event also features photo opportunities with the Easter Bunny and various craft stations and games, making it a fun-filled day for families to enjoy.

**Sponsorship Levels: \$600 | \$300 | \$150**

## National Night Out

National Night Out at Deterding Park is an annual community-building event that promotes police-community partnerships and neighborhood camaraderie. The event features family-friendly activities, safety demonstrations, food, and entertainment. It's a night for residents to come together, meet local law enforcement, and strengthen the bonds that make our community safer and more connected.

**Sponsorship Levels: \$1000 | \$500 | \$350**

## Halloween in the Park

Halloween in the Park at Deterding Park is a family-friendly event that brings the community together for an evening of spooky fun. The park is transformed into a festive space with carnival-style games, exciting raffle prizes, and plenty of Halloween-themed activities. Kids and adults are encouraged to wear their costumes and enjoy the safe and welcoming environment. It's the perfect way to celebrate the season with your neighbors!

**Sponsorship Levels: \$600 | \$300 | \$150**

## Jolly Breakfast with Santa

This family-friendly event features a breakfast buffet, photo opportunities with Santa Claus, and engaging holiday activities. It offers a unique chance for community members to enjoy a holiday meal and create lasting memories with their families.

**Sponsorship Levels: \$600 | \$300 | \$150**

# SPONSORSHIP DESCRIPTIONS

Sponsorship Level	Sponsorship Description	Sponsorship Cost
Vendor	Have a booth at the event and provide enough candy for up to 500 children	\$20
Bronze	Have your business tagged in all social media posts, on the event page, and on flyers. Includes a booth on site for the event.	varies by event
Silver	Have your company logo on stickers, tattoos, or wristbands and a yard sign placed along event area. Includes Bronze level benefits.	varies by event
Gold	Be the premier event sponsor! Get a 3x5 foot banner placed prominently near event entrance. Includes all benefits from Bronze and Silver.	varies by event (1 per event)

## Sponsorship Packages for multiple events

In order to get the most out of your sponsorship dollars, we offer custom sponsorship packages in lieu of our a la carte options. Companies can pick and choose sponsorship levels from multiple areas that add up to a specific dollar amount. Our package levels are as follows:

### **Parks & Recreation Supporter**

\$50 off total sponsorship package after spending \$300.

### **Parks & Recreation Advocate**

\$100 off total sponsorship package after spending \$1,500.

### **Parks & Recreation Partner**

\$300 off total sponsorship package after spending \$2,000

THANK YOU FOR YOUR TIME AND YOUR SUPPORT OF ARDEN MANOR RECREATION AND PARK DISTRICT!